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For Immediate Release

Coromega® Launches New Omega-3 Gummies for Children

Supplement Company Expands Its Line of Omega-3 Supplements With High-DHA Gummy Fruits for Kids

Vista, Calif. (March 2, 2010) – Premier supplements maker Coromega® today debuted Coromega Kids Omega3 Gummy Fruits, expanding its line of innovative and delicious omega-3 supplements. The gummies provide all the healthful benefits of fish oil in a great tasting, high-DHA gummy designed for kids, making taking omega-3 supplements fun.

“Omega-3s are essential to a child’s health, but unfortunately many children are disinclined to vitamins and supplements,” said Frank Morley, president and COO of Coromega.

“We created Coromega Kids Omega3 Gummy Fruits to encourage healthy living while making the vitamin-taking process more enjoyable for children.”

Coromega Kids Omega3 Gummy Fruits are bursting with fruit flavor and have both EPA and DHA fatty acids from fish oil, without the fishy aftertaste! The EPA and DHA found in Coromega Kids Omega3 Gummy Fruits are made readily available and unlike ALA omega-3 found in flax sources, they are the most direct way of getting long-chain omega-3s.

The gummies come in an assortment of orange, lemon and strawberry banana flavors, and support healthy brain, eye and overall development in children over the age of four. Each serving of two gummies delivers 50 mg of DHA and 10 mg of EPA.

(more)



Coromega Kids Omega3 Gummy Fruits will be available nationally at health food and vitamin retailers, grocery stores and at numerous online retailers. For more information about Coromega, please call (877) 275-3725 or visit www.coromega.com.

About Coromega

Originally formulated by a Norwegian scientist searching for a way to encourage his granddaughter to take her daily dose of fish oil, Coromega was developed after more than 10 years of experimenting and trial and error. The delicious and innovative emulsion technology gained a United States patent in the early 1990s, and in 1999 Coromega was launched. Today, the Company manufactures a number of supplements, including Coromega Omega3 Squeeze, Coromega Healthy Heart, Coromega Prenatal OmegaBaby, Coromega Kids Omega3 Squeeze, Coromega Kids Multi-V Gummy Fruits, Coromega Omega3 Fruit Gummies for adults and Coromega Kids Omega3 Gummy Fruits. For more information, visit www.coromega.com.